

GADI MOZES

COMMERCIAL EDITOR | ADVERTISING, SOCIAL MEDIA & BRAND CONTENT

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PROFILE

Video editor with 15+ years producing commercial content for brands, broadcasters and cultural institutions — advertising spots, social media campaigns, instructional and explainer videos, music videos, and film/TV trailers and promos. Comfortable working direct-to-client as a freelance editor, translating marketing goals into polished, fast-turnaround edits under tight schedules and budgets. Strengths in pacing, sound design and color grading, with a trained copywriter's eye for story and messaging, and use of generative AI to accelerate conceiving and creative storyboarding. Also brings a parallel career as an award-nominated documentary and feature film editor (IDFA, Cinema South, Doc Aviv).

COMMERCIAL CLIENTS

Unity · WowWee · Mega Brands · Israel Museum Jerusalem · Jewish General Hospital · Sternthal Books · Tel Aviv–Jaffa City · HOT8 · Reshet 13 · Channel 10 (Israel) · Sheba Hospital · Israel National Library · Federation CJA · Eteam · Shedrin Studio

FOUNDER — MICROCUTS STUDIOS

Founder & Creative Director — MicroCuts Studios, Montréal

Founded a video consultancy that helps organizations define and maintain a consistent audiovisual language across teams and projects. Developed the MicroCuts Framework™ (Discover, Define, Design, Deploy, Develop), and trains internal teams to apply it, including AI-assisted editing tools.

COMMERCIAL & SOCIAL MEDIA EDITING

Freelance Commercial Editor — Self-employed, Montréal / Tel Aviv

Alongside film and television editing, edits and manages video projects for a wide range of companies, large and small, spanning ads, instructional and educational videos, music videos, social media content, and film/TV trailers and promos.

- Unity — “8 Mobile Game Design Tips From the Creators of Marvel Snap”: edited a branded YouTube interview/explainer for Unity's developer channel, cutting a fast-paced, chaptered how-to video.
- WowWee — “My Avastars: How to Play”: edited a branded product how-to-play video for the My Avastars fashion doll line, supporting retail and social rollout across Macy's, Amazon, Walmart and Target.
- Visit Tel Aviv — “Well Houses, Tel Aviv-Yafo”: edited a heritage/tourism promotional documentary short for the city's official tourism channel.
- Additional commercial credits include promo and trailer edits for HOT8, Reshet 13 and Channel 10 broadcast properties, and campaign/brand content for Mega Brands, Israel Museum Jerusalem, Jewish General Hospital, Sternthal Books, Sheba Hospital and Federation CJA.

SELECTED FILM & TV EDITING

Cuisine Et Deviens: La Tablee Des Chefs — Linger Productions, Montréal/Paris

EDITOR · DOCUMENTARY SERIES · TV

Documentary series combating food insecurity and food waste, placing world-renowned chefs in classrooms and connecting professional sports teams with local shelters.

Lips — KAN 11 (Broadcast), Tel Aviv

EDITOR · DOCUMENTARY · 55 MIN

Official selection, DocAviv Film Festival. The story of a Moroccan-Israeli wedding band reuniting 30 years after their breakup.

Rule of Stone — Filmoption International, Montréal

CO-EDITOR · DOCUMENTARY · 84 MIN

Explores Jerusalem Stone and architecture as a tool of urban control. Official selection, IDFA Film Festival.

King David — HOT8 (Cable TV), Tel Aviv

EDITOR · DOCUMENTARY · 90 MIN

Opening film, Cinema South Festival 2022.

The Guide to Gentrification — HOT8 (Cable TV), Tel Aviv

EDITOR · DOCUMENTARY SERIES · TV

Winner, Israeli Documentary Forum Award for Best Documentary Show (2021). Academy nominations: Best TV Documentary, Best Editor for a Documentary.

Full filmography, including additional broadcast series and feature work, available at gadimozes.com.

SKILLS & EDUCATION

Technical Skills

- Adobe Premiere Pro
- Avid Media Composer
- DaVinci Resolve
- Adobe After Effects
- Adobe Audition
- Adobe Photoshop
- Color Grading & Sound Design
- Generative AI for storyboarding & story development
- Copywriting & Screenwriting

Education

B.F.A, Film Studies

Sapir Academic College, Shaar Hanegev — 2005–2009

Copywriting Diploma

acc-grannot, Tel Aviv–Jaffa — 2002–2003

Languages

English · Hebrew · French

REFERENCES

Available on request.